Robert G. Gerety Comprehensive Orthodontic Education Program

Straight-Wire Concepts: Diagnosis and Technique

Instruction by:
Dr. Joseph Schmidbauer and Kay C. Gerety

Tulsa, OK

Courses Held:
2014
September 19 – 21
November 14 – 16
2015
January 16 – 18
March 13 – 15
May 15 – 17

This comprehensive, five-session (100-hour) seminar series will focus on the fundamentals of orthodontics and is designed exactly as you would treat a patient, from diagnosis and treatment planning to case finishing mechanics. Upon completion of the course participants will be able to:

• Select the appropriate cases to treat
• Diagnose cases
• Plan patient treatments
• Treat patients using the Straight-Wire philosophy
• Evaluate case progressions
• Use the latest orthodontic treatment options
• Finish cases effectively

The lecture will include both didactic and hands-on instruction with typodonts to facilitate your understanding of our curriculum. The third day of each session is completely devoted to case diagnosis, treatment planning, and problem solving of cases in treatment. Each participant will have the opportunity to present cases for help with initial diagnosis or cases that are in treatment. Not only will you receive advice on your individual cases, but because of the participation of the other doctors, both first-year and second-year attendees, you will see hundreds of cases presented and discussed. This exposure to many different treatment objectives and solutions is an invaluable part of the program.

You’re in good company!
Over 6,000 dentists have attended the Gerety seminars over the past 35 years—you probably know several of the attendees. Call us at 877-448-8606 and ask for a Gerety student in your area. Feel free to ask questions, and speak with them candidly about their experience. The Geretys have taught much more than orthodontics, they have taught a lifelong commitment to dental excellence and it shows in their treatment results.
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Learning Objectives

Each and every procedure is supported with a detailed slide sequence, patient cases demonstrating the technique, and a video demonstration of the clinical project. Participants will receive individual assistance in completing the hands-on projects during each session.

About the Instructors

Dr. Joseph Schmidbauer
Dr. Schmidbauer graduated from Ohio State University, College of Dentistry in 1979, and has maintained a private practice in Oregon, Ohio for 31 years. Hand-picked to carry on America’s most popular GP comprehensive orthodontics course taught for 35 years by Dr. Robert G. Gerety, Dr. Schmidbauer has completed over 2,000 cases since incorporating orthodontics into his practice in 1989. He is a member of the American Dental Association, Ohio Dental Association, International Association of Orthodontists, and the American Orthodontic Society (AOS). In 2003 Joe was awarded Diplomate status from the AOS. Joe is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK.

Kay C. Gerety
Kay received her Certified Dental Assistant Certificate from the University of North Carolina at Chapel Hill in 1975. As a practicing Dental Assistant for more than 40 years, she assisted Dr. Bob Gerety in his Straight-Wire Orthodontic courses for over 30 years, while at the same time teaching her own assistant’s clinical program. Additionally, Kay has lectured extensively on orthodontic integration and profitability, practice management and marketing, and effective staff utilization. Kay has also developed and instructed an in-office program for training Dental Assistants for general dentistry practices. Kay is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK. Kay is an associate member of the American Orthodontic Society, and is an honored recipient of the George R. Roland Award for Outstanding Service to the organization.

Registration Information

Registration includes the 300-page course manual written by Dr. Robert G. Gerety, and is the most complete text on Straight-Wire mechanics available today. Also included are the project materials needed to complete the hands-on exercises. Registrants will need to provide their own instruments and typodonts to successfully participate in the course. A list of materials will be provided upon registration.

Registration Information for Monitors
Past students of Dr. Robert G. Gerety are welcome and encouraged to attend this course as a Monitors. The registration fee for Monitors is $500 per session. Save $500 by registering for all five sessions in advance for only $1,995!

$500 Early Bird discount if registered by August 19th

Tuition:
$4,995
$4,495 (50 hours participation, 50 hours lecture)

Prerequisite: None

CE Credits: 100 Total Credit Hours
(50 hours participation, 50 hours lecture)

Dates: September 19 – 21, 2014
November 14 – 16, 2014
January 16 – 18, 2015
March 13 – 15, 2015
May 15 – 17, 2015

Location: Crowne Plaza
Tulsa Southern Hills*
7902 S. Lewis Ave.
Tulsa, OK 74136
(918) 492-5000

Registration online at StraightWireSeminars.com or call 877.448.8606
ENROLL EARLY TO ENSURE A SEAT!

*When you call for hotel reservations, tell them you are with Straight-Wire Seminars. To guarantee your discounted rate, please make your reservation at least 30 days in advance.

In addition to Kay’s involvement in the comprehensive orthodontics program, she offers both a basic and advanced clinical training course for the staff. The courses are taught separately from the comprehensive sessions.

Note: there is an additional registration fee for the auxiliary courses.
### Learning Objectives
Each and every procedure is supported with a detailed slide sequence, patient cases demonstrating the technique, and a video demonstration of the clinical project. Participants will receive individual assistance in completing the hands-on projects during each session.

### Session Information
<table>
<thead>
<tr>
<th>Session One</th>
<th>Session Two</th>
<th>Session Three</th>
<th>Session Four</th>
<th>Session Five</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orthodontic Records Required for the Standard of Care</td>
<td>Orthodontic Case Evaluation</td>
<td>Orthodontic Treatment Planning</td>
<td>Case Research Techniques</td>
<td>Case Finishing Techniques</td>
</tr>
<tr>
<td>• Thermal Activated Nitanium® Wires</td>
<td>• .016 Round Archwire</td>
<td>• .016 &amp; .019 Rectangular Stainless Steel Archwires</td>
<td>CD Motion™ Appliance</td>
<td></td>
</tr>
<tr>
<td>• .015 Setback</td>
<td>• .0175 Rectangular Stainless Steel Archwires</td>
<td>• .015 SS Braided Stainless Steel Archwires</td>
<td>Care Planning Techniques</td>
<td></td>
</tr>
<tr>
<td>• Small &amp; Medium Archwires</td>
<td>• Orthodontic Evers/Retainers</td>
<td>• Function</td>
<td>• Stability</td>
<td>• Aesthetics</td>
</tr>
</tbody>
</table>

### Suggested Courses for Marketing Orthodontics
- Presentation Methods
- Individual Interview
- Impacted Canine Treatment
- Orthodontic Intraoral Scans
- Orthodontic Retention

### Practice Management for Incorporating Orthodontics
- Force System
- Elastic Forces
- Early Treatment Indications in Primary and Mixed Dentition
- Orthodontic Procedures and Sequencing

### Registration Information
#### Seminar:
**Robert G. Gerety Comprehensive Orthodontic Education**
Straight-Wire Concepts: Diagnosis and Technique

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100 Total Credit Hours
(50 hours participation, 50 hours lecture)

**Tuition:**
$4,995
$500 Early Bird discount if registered by August 19th

**Dates:**
September 19 – 21, 2014
November 14 – 16, 2014
January 16 – 18, 2015
March 13 – 15, 2015
May 15 – 17, 2015

**Time:**
9:00 a.m. – 5:00 p.m.
Friday and Saturday
8:00 a.m. – 12:00 p.m.
Sunday

**Location:**
Crowne Plaza
Tulsa Southern Hills*
7902 S. Lewis Ave.
Tulsa, OK 74136
(918) 492-5000

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**Registration includes the 300-page course manual written by Dr. Robert G. Gerety, and is the most complete text on Straight-Wire mechanics available today. Also included are the project materials needed to complete the hands-on exercises. Registrants will need to provide their own instruments and equipment to successfully participate in the course. A list of materials will be provided upon registration.**

**Registration Information for Monitors**
Past students of Dr. Robert G. Gerety are welcome and encouraged to attend this course as a Monitor. The registration fee for Monitors is $500 per session.

**Registration includes:***
- 300-page course manual
- Case Progress Notes
- Archwire Sequence
- Ligation Methods
- Orthodontic Retainers
- Case Planning Techniques

**Registration includes:***
- Orthodontic Records
- Orthodontic Treatment Planning
- Case Research Techniques
- Care Planning Techniques

**About the Instructors**

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**Your tuition includes:***
- Monitoring privileges to all 5 sessions of the next year for FREE!

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